

Spec sample created by Shivraj Writes to demonstrate craft and structure. "Nord & Bloom" is a fictional skincare brand created for this sample. Not a paid client project.

YOUR SKIN DOESN'T NEED MORE PRODUCTS. IT NEEDS ONE THAT WORKS WHILE YOU SLEEP.

Wake Up To Skin That Looks Like You Slept 9 Hours — Even When You Slept 5

The Overnight Reset is a single 3-step ritual that repairs, plumps, and calms tired skin overnight — so your mornings stop starting with concealer.

You've tried the 10-step routine. The serums that promised glass skin. The \$80 cream your favorite influencer swore by. And every morning, the mirror says the same thing: tired.

Here's what nobody tells you: most night creams sit on top of your skin. They don't repair anything — they just make it feel soft for a few hours. Your skin barrier stays weak. Your under-eyes stay dull. And you keep buying the next thing.

The Overnight Reset Was Built Backwards — From Your Skin's Repair Cycle, Not a Marketing Trend

Skin does most of its repair work between 11pm and 4am. The Overnight Reset is formulated to work with that window — not against it — using three actives layered in the exact order your skin can actually absorb them.

Step	What it does	Why it matters
1. Barrier Serum	Rebuilds the skin's moisture barrier	Stops water loss while you sleep
2. Repair Complex	Delivers peptides + niacinamide	Reduces puffiness and dullness by morning
3. Seal	Locks everything in with squalane	No pillow transfer, no greasy wake-up

What Changes By Week Two

- Under-eyes look rested — not just “covered up” rested.
- Skin stops feeling tight or dry by mid-morning.
- You reach for concealer less, not because you're told to — because you notice it yourself.
- One routine, not five. Less counter clutter, less decision fatigue at 11pm.

Try It Risk-Free For 30 Nights

If your skin doesn't look visibly more rested within 30 nights, send back the bottles — even empty — for a full refund. We're confident enough in the repair cycle to make that easy.

START YOUR OVERNIGHT RESET — 30-NIGHT GUARANTEE

Quick Answers

Is this okay for sensitive skin?

Yes — formulated fragrance-free and dermatologist-tested for daily use, including sensitive and reactive skin types.

How long until I see results?

Most people notice less morning puffiness within 7–10 nights, with fuller results by week three.

Do I need to change my existing routine?

No. The Overnight Reset replaces your night step — keep your regular cleanser and SPF.

Copywriter's note: This long-form page uses a Problem → Agitate → Mechanism → Proof → Offer → Risk-reversal → FAQ structure — a proven direct-response framework for considered purchases like skincare, where the buyer needs reassurance before checkout.